

# thao truong

FASHION PRODUCT DEVELOPER



## PROFILE

Experienced fashion product development in technical design, visual styling, and production support. Skilled in Adobe Illustrator, PLM, and collaborative project execution. Recognized for adaptability, attention to detail, and delivering high-quality work in deadline-driven environments.

## CONTACT

- (714) 603-9955
- tthao01n@gmail.com
- thaothea.wixsite.com/torea
- Los Angeles, CA

## EDUCATION

### Academy of Art University

BFA in Fashion Product Development  
2023-2026

## COURSEWORK

Pre-Production  
Digital Design & Sketching  
Design Fundamentals  
Virtual Design: CLO3D  
Product Lifecycle & Sustainability  
Color Science and Fabric Tech  
Digital Design & Sketching  
Construction & Quality

## AWARDS

President's Honor List

## EXPERIENCE

### Old Navy Inc Mentorship

Gap | March 2026 to current

- Gaining insight into real-world product development processes, including cross-functional collaboration, timelines, and decision-making.
- Building confidence in networking, communication, and effectively presenting my ideas in a professional environment.

### Editorial Stylist Assistant

EmazingGroup | April 2024 to July 2024

- Maintained an organized studio, including repainting studio walls, organizing sample closets, and providing trend insights for product styling.
- Adapted to new, fast-paced environments and different tasks daily to provide the team with necessary support.
- Prepped, steamed, and assisted styling team in creating an average of 30-40 looks per e-commerce and lifestyle photoshoot, ensuring all product samples and accessories are ready for use.

## PROJECTS

### Pre-Production & Technical Development

- Digitally sketched a garment on Illustrator and develop full size specifications using competitive garment measurements to support accurate proportional grading.
- Constructed detailed construction specifications through Backbone PLM, including seams, stitches, finishes, and BOM elements, to ensure accurate garment assembly and pre-production readiness.

### Reformation: Reimagined Lingerie Line "Visible Edit"

- Developed a + 20 style lingerie collection, translating concept into production-ready designs through technical flats and specifications.
- Identified emerging consumer trends through WGSN and Mintel research, informing product direction and color strategy.
- Sourced 5+ sustainable materials, supporting durability, comfort, and reduced lifecycle impact.
- Structured product assortment and pricing (\$58-\$200) to align with target customer spending behavior and brand positioning.

### Bridal Exchange: A Second Chance Collaboration Written Proposal

- Created a comprehensive timeline to ensure timely execution of a launch event, including tasks such as venue selection, vendor coordination, and marketing strategies.
- Proposed a business model where brides could exchange or donate gently used wedding gowns, making couture-level designs accessible to budget-conscious brides while reducing textile waste.
- Worked collaboratively with a partner to conduct extensive research on bridal industry, consumer behavior, and sustainable practices to create a compelling and actionable plan.

## SKILLS

Verbal and written communication	Problem-solving
Bilingual in English and Vietnamese	Market research
Strong attention to detail	Fashion styling
Flexible and adaptable	Trend research and storytelling
Organizational effectiveness	Microsoft Excel and Outlook
Time management	Adobe Suite, PLM, and CLO3D