

Pranishi Agrawal

San Francisco, CA | (415)-200 7050 | agrawalpranishi@gmail.com

Fashion merchandising professional focused in retail operations, sales reporting, and inventory management. Skilled in sell-through analysis, trend research, and supporting assortment and stock optimization in fast-paced retail environments.

PORTFOLIO:

www.pranishiagrawal.com

EDUCATION

Bachelor of Fine Arts in Fashion Merchandising

Academy of Art University, San Francisco

January 2022 - May 2026

Courses Included: Fashion Business, Visual Merchandising, Fashion Merchandising, Buying Fundamentals

Design Summer School

School of Innovation & Design in curriculum collaboration with Parsons School of Design

July 2020 - August 2020

SKILLS

Merchandising & Analytics:

Sell-through analysis, sales reporting, inventory management, stock rebalancing, assortment support, trend forecasting, competitive analysis, retail math

Software:

Microsoft Excel, Shopify, Squarespace, Adobe Creative Suite (Photoshop, Illustrator, InDesign, XD), Canva, Procreate

Retail & Operations:

POS systems, visual merchandising, customer experience, in-store support, product presentation

Core Competencies

Cross-functional collaboration, client relationship management, attention to detail, problem-solving in fast-paced retail environments

LANGUAGES:

English - Proficient
Hindi - Native

EXPERIENCE

Wedding Stylist - Anthropologie Weddings, Palo Alto

September 2025 - Present

- Guide clients through fittings and purchase decisions, balancing emotional experience with sales outcomes
- Analyze customer sell-through data to inform assortment and merchandising strategies
- Conduct ~29 bridal appointments monthly, delivering personalized styling and product recommendations achieving 32% conversion rate.

Marketing & Luxury Styling Assistant - Laurie Harden LLC, San Francisco

August 2024 - August 2025

- Managed 10+ clients monthly, supporting personalized luxury styling and product selection
- Conducted trend research & competitive analysis to inform sourcing & assortment curation
- Tracked client preferences and assisted with content creation to support brand positioning

Retail Operations Apprentice - Shop 657, San Francisco

January 2025 - May 2025

- Analyzed daily sales & supported sell-through optimization & product placement decisions
- Assisted with inventory tracking, stock monitoring, and rebalancing
- Generated sales reports and contributed to performance recaps
- Supported visual merchandising and in-store promotions

Styling Assistant - Nikita Jacob Senior Graduate Portfolio

May 2023 - Jun 2023

- Assisted in sourcing and organizing garments for editorial shoots
- Collaborated on look development and styling direction
- Supported on-set coordination and execution

PROJECTS

Fashion Business: Private Label Product Development

Developed Élevé, a private label concept rooted in subtle luxury, defining target market, brand positioning, and a cohesive product assortment. Created merchandising strategy, production sheets, and a sales-driven marketing plan aligned with consumer insights and trend research.

LEADERSHIP & AWARDS

- **Co-President, Beyond the Front Row Club**, Academy of Art University – 2025-2026
- LVMH Certificate: Creation & Branding, Operations & Supply Chain
- Photoshoot Published in Marika Magazine, November 2023 edition (Page 12)