




Valeria Perez

FASHION PRODUCT DEVELOPER

CONTACT

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-  Aurora, CO

EDUCATION

Academy of Art University

2023 - Present

B.A. in Product Development

Northeastern Junior College

2020 - 2022

A.A. in Business Management

SKILLS

- Tech Pack Development
- Bill of Materials (BOM)
- Garment Construction Knowledge
- Fabric & Trim Sourcing
- Adobe Illustrator
- Microsoft Excel
- Technical Flats
- Trend Research & Market Analysis
- Bilingual English/Spanish

ATHLETICS

WOMEN'S SOCCER TEAM
(CAPTAIN, 2024-2025)

Academy of Art University

- Demonstrated leadership, teamwork, and discipline balancing NCAA athletics with full-time coursework.

PROFILE

Detail-oriented Fashion Product Developer with a strong foundation in product strategy, trend research, and brand positioning. Experienced in developing cohesive product concepts through market analysis, consumer insights, and trend forecasting. Skilled in digital design tools and collaborative product development through coursework.

WORK EXPERIENCE

STYLIST/BUYER

Plato's Closet - Aurora, CO

2026 - Present

- Reviewed clothing for resale based on brand relevance, condition, and current fashion trends
- Guided customers with product selection and styling recommendations
- Handled product intake, pricing, and tagging

STUDENT PROJECTS

Alo Yoga Adaptive Activewear Collection

- Identified a gap in adaptive activewear for inclusive, fashion-forward design
- Created a capsule collection combining accessibility, performance, and style
- Analyzed market research and competitor analysis to guide product strategy

AWARDS & CERTIFICATIONS

- Dean's Honor Roll, Northeastern Junior College (2022)
- Region IX All-Region Honorable Mention, Women's Soccer (2022)
- Academic All-PacWest Team (2023-2024)