



Lorrie McPheeters

FASHION DESIGNER

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EXPERIENCE

Designer and Owner Loli Lole Designs (2010-Present)

- Design and produce custom women's garments with a focus on bridal and special occasion wear. Lead full design process from concept through final garment, including sketching, fabric selection, patternmaking, fittings, and construction.
- Translate client vision into designs using mood boards, fabric stories, and illustrated proposals. Source and work extensively with specialty textiles including lace appliqué, beading, mesh, chiffon, and structured suiting fabrics. Execute couture-level techniques including hand embellishment and complex garment engineering.

Associate Faculty West Valley College (2022-Present)

- Teach Patternmaking, Draping, and Apparel Construction with emphasis on industry-standard techniques and technical accuracy. Mentor students in design development, fit, and garment execution.
- Produce annual Graduate Fashion Show, overseeing fittings, styling, casting, and backstage operations.

Fashion Lab Technician/Costume Shop Director West Valley College (2019-2025)

- Directed Fashion Lab and Theater Costume Shop operations. Oversaw garment production for multiple theater productions annually, serving as lead patternmaker and head seamstress.
- Managed industrial equipment, budgets, inventory, and staffing. Supervised and trained student teams in construction techniques and shop practices.

Costume Designer Various Theater Companies (2010-2025)

- Designed costumes across historical, contemporary, and fantasy productions, producing three to four shows per season. Developed original designs in collaboration with directors and production teams.
 - Led fittings, managed build teams, and executed complex builds including structured and theatrical pieces. Specialized in period construction (18th century-1950s), corsetry, and detailed embellishment. Created culturally informed designs for Hawaiian hula performances, sourcing authentic materials and adhering to protocol.
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CORE SKILLS

Fashion Design & Production Collection design and research, patternmaking, draping, apparel construction, textile sourcing, fit development, 3D digital patternmaking

Software Tools CLO3D, Adobe Illustrator, Adobe Photoshop, Microsoft Office, Google Suite

Interpersonal Strengths Clear communicator, stakeholder coordination, collaboration, leadership, adaptable and flexible, critical thinker, problem solver

EDUCATION

MFA Fashion Design Academy of Art University, San Francisco

BS Electrical Engineering University of California, San Diego

AS Fashion Design/AS Apparel Production West Valley College, Saratoga