

KEANA LARK Fashion Product Development

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Fashion product developer with hands-on design experience and a sharp eye for detail.

EXPERIENCE

Designer Larks Art Graphic & Brand Design (2020-Present)

- Provide end-to-end creative direction, including branding, illustration, packaging, and marketing design for small businesses and lifestyle brands.
- Develop visual identities and brand systems through hand-drawn illustration, logo design, and packaging for clients including Eagle View Farm, Pickup Sticks Tiny Home, and Kiki Milk. Create custom artwork, apparel graphics, and signage for Holey Grail Donuts, Hunter Gatherer, and Trilogy Coffee. Produce original packaging and marketing illustrations with a handcrafted, local feel for Outpost Coffee, Kauai.

Search & Rescue/Engineer/Sexual Assault Victim Advocate U.S. Coast Guard (2016-2022)

DHS Outstanding Unit Award, Meritorious Team Commendation (Gold Star), Coast Guard Good Conduct Medal

- Maintained vessel systems, training and supervising personnel, and providing confidential advocacy and crisis support as a Sexual Assault Victim Advocate; developed strong leadership, technical, and communication skills.

Sales Associate Salt and Sea Boutique, Kaua'i, HI (2018-2019)

KEY SKILLS

Fashion Technical flats & CADs, tech packs, PLM systems, apparel construction, fit documentation, textiles and fabrics, line planning, merchandising, trend research, forecasting, retail operations, inventory management

Software CLO3D, Adobe Photoshop, Illustrator, InDesign, Acrobat, Bridge, Lightroom, Microsoft Office

Interpersonal Strengths Leadership, teamwork, communication, customer service, problem solving, adaptable, time and project management, organization, adaptability

EDUCATION

BFA Fashion Product Development, 3.8 GPA Academy of Art University, San Francisco (2025)

Received Academic Excellence Merit Grant. *Courses: Product Development, Apparel Production & Manufacturing, Visual Merchandising, Intro to Knitwear, Sewing, Contemporary Crochet*

RELEVANT PROJECTS

Womenswear Earthbound Collection

Developed a womenswear capsule collection with complete technical documentation including flats, spec sheets, and BOMs. Focused on natural fibers, sustainability, and precise construction quality.

Lark Mini: Children's Knitwear Collection

Designed a childrenswear knitwear line with original swatches, lineups, and technical packages. Balanced creativity with functionality and garment durability.