HADES STUDIOS

vietnamese streetwear

Thao Truong
Pre-Production

Redefining Vietnamese Streetwear

Hades Studio is a Vietnamese streetwear label known for its high-quality designs. Founded by a passionate and innovative team, the brand aims to change the perception of street style and showcase Vietnamese creativity on a global level. It focuses on creativity and challenging streetwear boundaries: unique cuts, washes, graphics & rocker or edgy touch, sometimes minimalist/chic design blended with streetwear.

Brand and Retail Identity

Hades Studio is a **private/independent brand** that operate **brick-and-mortar** stores in Ho Chi Minh and Hanoi and **e-commerce** as well as **social commerce** (Instagram, Facebook, and 60%)

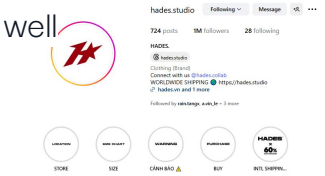
The brand also offer global shipping via their site.

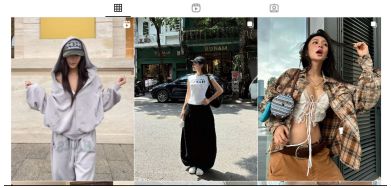
Official website: https://hades.studio/

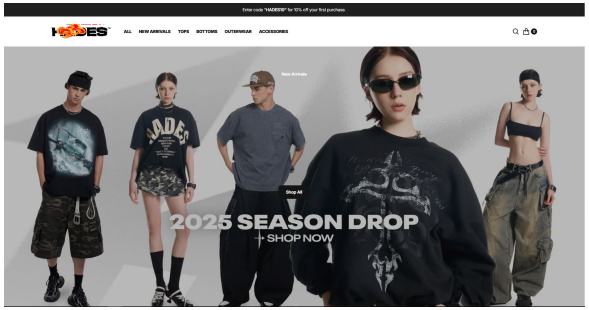
Instagram: @hades.studio

60%: https://global.sixty-percent.com/shops/hades

Facebook: HADES Vietnam







Product Categories with Price Level

From their website, Hades Studio offer:

- Tops $28-$104
- Bottoms $19-$92
- Outerwear $48-$115
- Accessories $30-$120

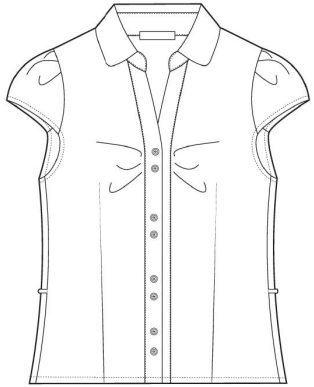
The **moderate** price points make its collections accessible to young, style-conscious Gen Z and Millennial consumers who seek unique streetwear items without delving into the luxury space.

humid wasteland bag $73

cyclove shirt $50

wash baggy denim trousers $92

refinement flannel shirt $82



TT Button Down Shirt

Name	TT Button Down Shirt
Style No.	F25-WWT-004
Description	cropped button-down
Division	FSH259 Preproduction
Category	Tops
Season	Fall
Year	2025
Size Scale	2 -*Sample size*
	0 2 4 6 8 10 12 14
Size Range	Missy 0-20
Main Fabric	Linen Chambray
Target Cost	32.75
MOQ	400
Leadtime	30 days
Created by/Author	12/10/2025
	Thao Truong
	ttruong6@art.edu

colorway 1

1. Airy Blue
Custom Code: 14-4122 TCX
Ext Code: TT#01

colorway 2

2. Industrial Grey
Custom Code: TT All Over Print Concrete
Ext Code: TT#06

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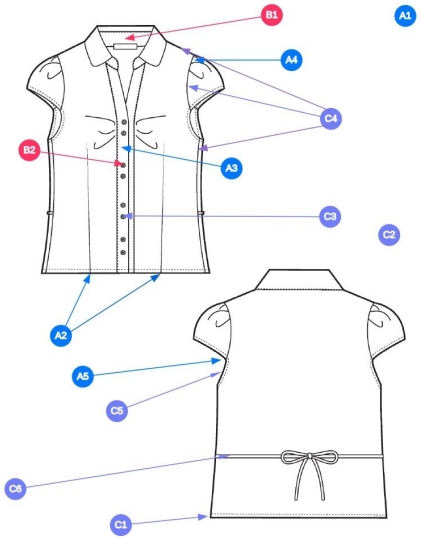
	THUMBNAIL	COMPONENT	QTY	1. AIRY BLUE CODE: 14-4122 TCX EXT CODE: TT#01	2. INDUSTRIAL GREY CODE: TT ALL OVER PRINT CONCRETE EXT CODE: TT#06
1		**TTruong Linen Chambray** CODE: TT#11 Placement: front and back bodice | sleeve binding | collar | collar stand | front plackets Notes: non direction print for industrial grey colorway Fabric width: 58" Status: In Development Content: 100% linen MOQ: 3,000 yards Leadtime: 3 weeks	1.25 yd	- Airy Blue Custom Code: 14-4122 TCX Ext. Code: TT#01 Weight: 115 gsm Price: 13.00	- Industrial Grey Custom Code: TT all over print concrete Ext. Code: TT#06 Weight: 115 gsm Price: 13.00
2		**TTruong Knit Lining** CODE: TT#12 Placement: front bodice Fabric width: 64" Status: In Development Content: 100% polyester MOQ: 3,000 yards Leadtime: 3 weeks	1.25 yd	- Airy Blue Custom Code: 14-4122 TCX Ext. Code: TT#01 Weight: 103 gsm Price: 2.00	- Barely Blue Custom Code: 12-4306 TCX Ext. Code: TT#03 Weight: 103 gsm Price: 2.00
3		**TTruong 2-Hole Button** CODE: TT#03 Placement: center front placket Status: In Development Content: resin MOQ: 144 pieces Leadtime: 7 days	8 Pieces	- Barely Blue Custom Code: 12-4306 TCX Ext. Code: TT#03 Size: 17L Price: 0.05	- Barely Blue Custom Code: 12-4306 TCX Ext. Code: TT#03 Size: 17L Price: 0.05
4		**TTruong Loop Fold Brand Label** CODE: TT#13 Placement: inside waistband, CB Status: In Development	1 Pieces	- Barely Blue Custom Code: 12-4306 TCX Ext. Code: TT#03 Size: 2 1/2" X 1" Price: 0.45	- Barely Blue Custom Code: 12-4306 TCX Ext. Code: TT#03 Size: 2 1/2" X 1" Price: 0.45
5		**TTruong Loop Fold Care + Content Labels** CODE: TT#14 Placement: inside right SS, 4" above hem Status: In Development	1 Pieces	- Barely Blue Custom Code: 12-4306 TCX Ext. Code: TT#03 Size: 38mm X 76mm Price: 0.30	- Barely Blue Custom Code: 12-4306 TCX Ext. Code: TT#03 Size: 38mm X 76mm Price: 0.30

TT Button Down Shirt - Style #F25-WWT-004
FSH259 Preproduction, Tops, Fall, 2025

BOM > Set 1 of 1
12-10-2025

	THUMBNAIL	COMPONENT	QTY	1. AIRY BLUE CODE: 14-4122 TCX EXT CODE: TT#01	2. INDUSTRIAL GREY CODE: TT ALL OVER PRINT CONCRETE EXT CODE: TT#06
6		**TTruong Packing Tag** CODE: TT#15 Placement: inside waistband, CB Status: In Development	1 Pieces	- Transparent Custom Code: 00-0000 TCX Ext. Code: TT#08 Size: 102mm X 51mm Price: 0.21	- Transparent Custom Code: 00-0000 TCX Ext. Code: TT#08 Size: 102mm X 51mm Price: 0.21
7		**TTruong Packing Tag** CODE: TT#15 Placement: inside waistband, CB Status: In Development	1 Pieces	- Blackened Blue Custom Code: 20-0194 TPM Ext. Code: TT#05 Size: 102mm X 51mm Price: 0.21	- Blackened Blue Custom Code: 20-0194 TPM Ext. Code: TT#05 Size: 102mm X 51mm Price: 0.21
8		**TTruong Loop Fold Brand + Size Label** CODE: TT#16 Placement: inside waistband, CB Status: In Development	1 Pieces	- Barely Blue Custom Code: 12-4306 TCX Ext. Code: TT#03 Size: 3/8" x 1" Price: 0.45	- Barely Blue Custom Code: 12-4306 TCX Ext. Code: TT#03 Size: 3/8" x 1" Price: 0.45
		Components **8**		Total **20.77**	Total **20.77**



construction specs

Comments (5)

- A1 11 SPI
- A2 dart
- A3 front plackets
- A4 shirring sleeves
- A5 arm sleeve notch (front and back)

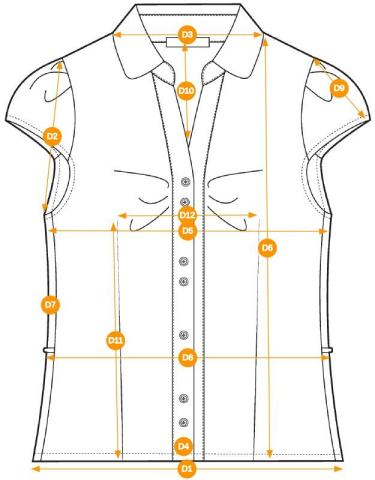
Components (2)

- B1 TTruong Linen Chambray
- B2 TTruong 2-Hole Button

Construction Details (6)

- C1 clean finished hem ISO#301 lockstitch (double folded)
- C2 ISO#301 lockstitch all around
- C3 purl stitch button hole
- C4 superimposed seam 4-thread #514 overedge stitch with lockstitch (for all seams)
- C5 bound hem with ISO # 301 lockstitch
- C6 2-ply turn and ISO#301 lockstitch

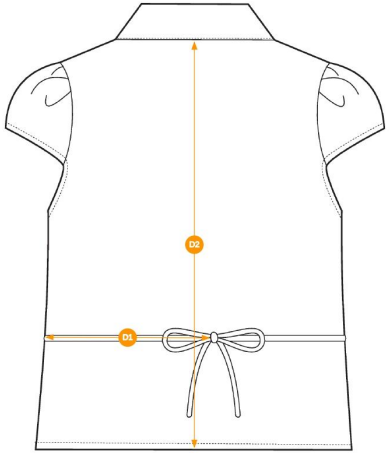
TT Button Down Shirt - Style #F25-WWT-004
FSH259 Preproduction, Tops, Fall, 2025
Images / Construction
12-10-2025



front size specifications

Points of measure (12)

- D1 Sweep Circumference
- D2 Armhole Circumference Curved
- D3 Neck width
- D4 Center Front Placket Width
- D5 Chest Circumference
- D6 Front Length from High Point Shoulder (HPS)
- D7 Side Seam Forward
- D8 Waist at 14" Below HPS Circumference
- D9 Sleeve Length
- D10 V-Neck Drop
- D11 Front Dart Length
- D12 Distance B/W Dart Ends



Points of measure (2)

- D1 Length of One Tie
- D2 Body Length From CB

back size specifications

TT Button Down Shirt - Style #F25-WWT-004
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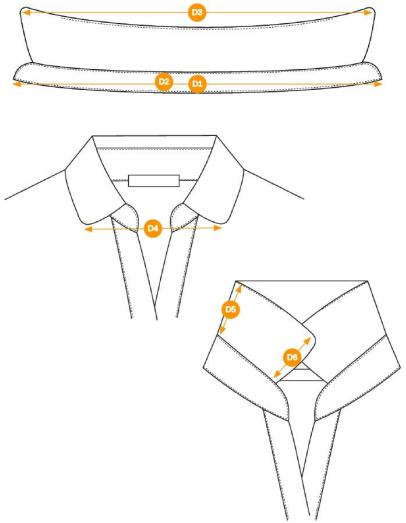
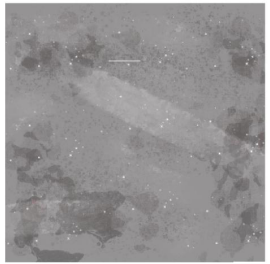


Points of measure (6)

- D1 Collar Stand Length
- D2 Collar Stand Height
- D3 Collar Width
- D4 Collar Spread
- D5 Collar Height
- D6 Collar Point

collar size specs



artwork

label and packaging

garment image

Size Specifications - Graded Rules

12-10-2025

Sample Size: 2

POINT OF MEASURE	CODE	HOW TO MEASURE	CRITICAL	TYPE	TOLERANCE	0	2	4	6	8	10	12	14
Front Length from High Point Shoulder (HPS)	FRT LGT	Measure from HPS to bottom hem edge	false	Full	1/8 in	-1/4 in	20 1/4 in	1/4 in	1/4 in	1/4 in	1/4 in	1/4 in	1/4 in
Body Length From CB	CB LGT	Measure from CB (center back) to bottom of hem	false	Full	1/8 in	-1/4 in	19 3/4 in	1/4 in	1/4 in	1/4 in	1/4 in	1/4 in	1/4 in
Chest Circumference	CHT CIRC	Measure 1" below armhole - across edge to edge	false	Full	1/4 in	-1/2 in	30 in	1/2 in	1/2 in	1/2 in	1/2 in	1/2 in	1/2 in
Sweep Circumference	SWP CIRC	Measure along bottom hem edge to edge	false	Full	1/4 in	-1/2 in	31 3/4 in	1/2 in	1/2 in	1/2 in	1/2 in	1/2 in	1/2 in
Across Shoulder Seam to Seam	SSS	measure straight across from the seam where the sleeve meets the shoulder on one side, to the same seam on the other side	false	Full	1/8 in	-3/8 in	13 1/4 in	3/8 in	3/8 in	3/8 in	3/8 in	3/8 in	3/8 in
Armhole Circumference Curved	ARH CIRC	Measure along armhole seam	false	Full	1/8 in	-1/4 in	17 in	1/4 in	1/4 in	1/4 in	1/4 in	1/4 in	1/4 in
Sleeve Length	SLV LNT	Measure from shoulder seam to sleeve edge	false	Full	1/8 in	-1/4 in	4 3/8 in	1/4 in	1/4 in	1/4 in	1/4 in	1/4 in	1/4 in
Waist at 14" Below HPS Circumference	BDY WST	Measure the waist circumference from side seam to side seam 14" down from HPS	false	Full	1/4 in	-1/2 in	28 1/2 in	1/2 in	1/2 in	1/2 in	1/2 in	1/2 in	1/2 in
Side Seam Forward	SS FWD	Measure where the side seam needs to be moved forward	false	Full	1/8 in	0 in	1/2 in	0 in	0 in	0 in	0 in	0 in	0 in
Center Front Placket Width	CF PLCK WDTH	measure the placket width from right to left	false	Full	1/8 in	0 in	1 in	0 in	0 in	0 in	0 in	0 in	0 in
Front Dart Length	CF DRTS	Measure from hem up to where the dart should end	false	Full	0 in	-1/8 in	10 1/2 in	1/8 in	1/8 in	1/8 in	1/8 in	1/8 in	1/8 in
Distance B/W Dart Ends	FRNT DD	Measure the distance between the end of the two darts	false	Full	0 in	-1/4 in	7 1/2 in	1/4 in	1/4 in	1/4 in	1/4 in	1/4 in	1/4 in
Length of One Tie	PT LGTH	Measure the length of one of the ply tie from the side seam to the end	false	Full	1/4 in	-1/2 in	27 1/2 in	1/2 in	1/2 in	1/2 in	1/2 in	1/2 in	1/2 in
V-Neck Drop	FRT NK	measure from the edge of the collar stand to where the v-neck start	false	Full	0 in	0 in	5 1/2 in	0 in	0 in	0 in	0 in	0 in	0 in
Neck width	NK WDTH	Inside neck edge to edge	false	Full	1/8 in	-1/4 in	8 in	1/4 in	1/4 in	1/4 in	1/4 in	1/4 in	1/4 in
Collar Height	CLR HT	Measure from the collar stand to the top edge of the collar	false	Full	0 in	0 in	2 1/8 in	0 in	0 in	0 in	0 in	0 in	0 in
Collar Point	CLR PT	Measure the length from the tip of the point to the center of the collar band where it meets the collar stand	false	Full	0 in	0 in	2 1/2 in	0 in	0 in	0 in	0 in	0 in	0 in
Collar Spread	CLR SPR	Measure the distance between the two collar points	false	Full	0 in	-1/8 in	6 in	1/8 in	1/8 in	1/8 in	1/8 in	1/8 in	1/8 in
Collar Width	CLR WDTH	Measure around the neck from one collar point to the next	false	Full	0 in	-1/4 in	14 in	1/4 in	1/4 in	1/4 in	1/4 in	1/4 in	1/4 in
Collar Stand Length	CLR LGTH	Measure the collar stand from one point to the other	false	Full	0 in	-1/4 in	15 1/2 in	1/4 in	1/4 in	1/4 in	1/4 in	1/4 in	1/4 in
Collar Stand Height	CLR SH	Measure the base of the collar stand to the base of collar	false	Full	0 in	0 in	1 1/4 in	0 in	0 in	0 in	0 in	0 in	0 in
shoulder slope from HPS	SHLDR SLP	measure from the High Point of Shoulder (HPS) to the shoulder point	false	Full	0 in	-1/8 in	7/8 in	1/8 in	1/8 in	1/8 in	1/8 in	1/8 in	1/8 in

TT Button Down Shirt - Style #F25-WWT-004
FSH259 Preproduction, Tops, Fall, 2025

Size Specifications - Graded Measurements

12-10-2025

Sample Size: 2

POINT OF MEASURE	CODE	HOW TO MEASURE	CRITICAL	TYPE	TOLERANCE	0	2	4	6	8	10	12	14
Front Length from High Point Shoulder (HPS)	FRT LGT	Measure from HPS to bottom hem edge	false	Full	1/8 in	20 in	20 1/4 in	20 1/2 in	20 3/4 in	21 in	21 1/4 in	21 1/2 in	21 3/4 in
Body Length From CB	CB LGT	Measure from CB (center back) to bottom of hem	false	Full	1/8 in	19 1/2 in	19 3/4 in	20 in	20 1/4 in	20 1/2 in	20 3/4 in	21 in	21 1/4 in
Chest Circumference	CHT CIRC	Measure 1" below armhole - across edge to edge	false	Full	1/4 in	29 1/2 in	30 in	30 1/2 in	31 in	31 1/2 in	32 in	32 1/2 in	33 in
Sweep Circumference	SWP CIRC	Measure along bottom hem edge to edge	false	Full	1/4 in	31 1/4 in	31 3/4 in	32 1/4 in	32 3/4 in	33 1/4 in	33 3/4 in	34 1/4 in	34 3/4 in
Across Shoulder Seam to Seam	SSS	measure straight across from the seam where the sleeve meets the shoulder on one side, to the same seam on the other side	false	Full	1/8 in	12 7/8 in	13 1/4 in	13 5/8 in	14 in	14 3/8 in	14 3/4 in	15 1/8 in	15 1/2 in
Armhole Circumference Curved	ARH CIRC	Measure along armhole seam	false	Full	1/8 in	16 3/4 in	17 in	17 1/4 in	17 1/2 in	17 3/4 in	18 in	18 1/4 in	18 1/2 in
Sleeve Length	SLV LNT	Measure from shoulder seam to sleeve edge	false	Full	1/8 in	4 1/8 in	4 3/8 in	4 5/8 in	4 7/8 in	5 1/8 in	5 3/8 in	5 5/8 in	5 7/8 in
Waist at 14" Below HPS Circumference	BDY WST	Measure the waist circumference from side seam to side seam 14" down from HPS	false	Full	1/4 in	28 in	28 1/2 in	29 in	29 1/2 in	30 in	30 1/2 in	31 in	31 1/2 in
Side Seam Forward	SS FWD	Measure where the side seam needs to be moved forward	false	Full	1/8 in	1/2 in	1/2 in	1/2 in	1/2 in	1/2 in	1/2 in	1/2 in	1/2 in
Center Front Placket Width	CF PLCK WDTH	measure the placket width from right to left	false	Full	1/8 in	1 in	1 in	1 in	1 in	1 in	1 in	1 in	1 in
Front Dart Length	CF DRTS	Measure from hem up to where the dart should end	false	Full	0 in	10 3/8 in	10 1/2 in	10 5/8 in	10 3/4 in	10 7/8 in	11 in	11 1/8 in	11 1/4 in
Distance B/W Dart Ends	FRNT DD	Measure the distance between the end of the two darts	false	Full	0 in	7 1/4 in	7 1/2 in	7 3/4 in	8 in	8 1/4 in	8 1/2 in	8 3/4 in	9 in
Length of One Tie	PT LGTH	Measure the length of one of the ply tie from the side seam to the end	false	Full	1/4 in	27 in	27 1/2 in	28 in	28 1/2 in	29 in	29 1/2 in	30 in	30 1/2 in
V-Neck Drop	FRT NK	measure from the edge of the collar stand to where the v-neck start	false	Full	0 in	5 1/2 in	5 1/2 in	5 1/2 in	5 1/2 in	5 1/2 in	5 1/2 in	5 1/2 in	5 1/2 in
Neck width	NK WDTH	Inside neck edge to edge	false	Full	1/8 in	7 3/4 in	8 in	8 1/4 in	8 1/2 in	8 3/4 in	9 in	9 1/4 in	9 1/2 in
Collar Height	CLR HT	Measure from the collar stand to the top edge of the collar	false	Full	0 in	2 1/8 in	2 1/8 in	2 1/8 in	2 1/8 in	2 1/8 in	2 1/8 in	2 1/8 in	2 1/8 in
Collar Point	CLR PT	Measure the length from the tip of the point to the center of the collar band where it meets the collar stand	false	Full	0 in	2 1/2 in	2 1/2 in	2 1/2 in	2 1/2 in	2 1/2 in	2 1/2 in	2 1/2 in	2 1/2 in
Collar Spread	CLR SPR	Measure the distance between the two collar points	false	Full	0 in	5 7/8 in	6 in	6 1/8 in	6 1/4 in	6 3/8 in	6 1/2 in	6 5/8 in	6 3/4 in
Collar Width	CLR WDTH	Measure around the neck from one collar point to the next	false	Full	0 in	13 3/4 in	14 in	14 1/4 in	14 1/2 in	14 3/4 in	15 in	15 1/4 in	15 1/2 in
Collar Stand Length	CLR LGTH	Measure the collar stand from one point to the other	false	Full	0 in	15 1/4 in	15 1/2 in	15 3/4 in	16 in	16 1/4 in	16 1/2 in	16 3/4 in	17 in
Collar Stand Height	CLR SH	Measure the base of the collar stand to the base of collar	false	Full	0 in	1 1/4 in	1 1/4 in	1 1/4 in	1 1/4 in	1 1/4 in	1 1/4 in	1 1/4 in	1 1/4 in
shoulder slope from HPS	SHLDR SLP	measure from the High Point of Shoulder (HPS) to the shoulder point	false	Full	0 in	3/4 in	7/8 in	1 in	1 1/8 in	1 1/4 in	1 3/8 in	1 1/2 in	1 5/8 in

TT Button Down Shirt

Style Number	F25-WWT-004

Cost Sheet #1

Base Material Costs

Item	Price	Quantity	Total
TTruong Linen Chambray	13	1.25	16.25
TTruong Knit Lining	2	1.25	2.5
		Subtotal	$18.75
		Discount	$0
		Shipping	$0.00
		Total	$18.75

Trim Costs

Item	Price	Quantity	Total
TTruong 2-Hole Button	0.05	8	0.4
		Subtotal	$0.40
		Discount	$0
		Shipping	$0.00
		Total	$0.40

Packaging Costs

Item	Price	Quantity	Total
TTruong Loop Fold Brand Label	0.45	1	0.45
TTruong Loop Fold Care + Content Labels	0.3	1	0.3
TTruong Packing Tag	0.21	1	0.21
TTruong Packing Tag	0.21	1	0.21
TTruong Loop Fold Brand + Size Label	0.45	1	0.45
		Subtotal	$1.62
		Discount	$0
		Shipping	$0.00
		Total	$1.62

Labor

Item	Price	Quantity	Total
Labor (Vietnam)	8.5	1	8.5
		Subtotal	$8.50
		Discount	$0
		Shipping	$0.00
		Total	$8.50

Testing Costs

Item	Price	Quantity	Total
Fabric Cost (x2) = 400 units	0.25	1	0.25
Trim Cost (x1) = 400 units	0.13	1	0.13
		Subtotal	$0.38
		Discount	$0
		Shipping	$0.00
		Total	$0.38

Duty

Item	Price	Quantity	Total
HTS Code: 6206.30.20 Duty Rate: 3.5% (first cost x duty rate)	1.04	1	1.04
		Subtotal	$1.04
		Discount	$0
		Shipping	$0.00
		Total	$1.04

Freight

Item	Price	Quantity	Total
HCM to LA	0.5	1	0.5
		Subtotal	$0.50
		Discount	$0
		Shipping	$0.00
		Total	$0.50

Shipping

Item	Price	Quantity	Total
LA port to LA	1	1	1
		Subtotal	$1.00
		Discount	$0
		Shipping	$0.00
		Total	$1.00

Totals

Subtotals	$32.19
Discount	$0
Shipping	$0
Taxes	$0
Total	$32.19

Works Cited

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