

EMMA LATHAM

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FASHION DESIGNER

PORTFOLIO

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SKILLS

- Fashion Design - Flat Patternmaking, Draping, Fashion Drawing, Visual Research, Garment Construction, etc.
 - Data analysis utilizing Microsoft Excel and Product Lifestyle Management (PLM), Sample Management
 - Proficient in Adobe Illustrator, Adobe Photoshop, and Adobe Acrobat
 - Communication, Organization, and Leadership
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EDUCATION

WOMEN'S ALASKA BACKPACKING COURSE

10 Day Backpacking and Leadership Course in the Chugach Mountains
NOLS | August 2024

BACHELOR OF FINE ARTS

Fashion Design

Academy of Art University | 2020-2025

EXPERIENCE

CURRENT ROLE: STYLIST

BANANA REPUBLIC | May 2024 - Present

- Exceeding both store and personal KPI goals.
- Maintaining a growing client book and scheduling one on one styling appointments with new and existing clients.
- Creating personal connections with clients.
- Styling clients from head to toe for various occasions.

SAMPLE COORDINATOR

Levi Strauss & CO | Aug - Oct 2023

- Partner with merchandising team to obtain ETA's and report data to requesting teams
- Manage sample logistics and work with partners to effectively communicate product prioritization
- Collaborates and works diligently to find solutions to sample challenges
- Adhere to schedule requirements and reports issues as needed to manage partner expectations
- Takes a keen approach to learning and researching product in order to enhance their ability to identify issues and inconsistencies in the merchandise
- Always mindful of the sample process and adds value by continuing to improve efficiency, streamlined procedures and proactive communication
- Utilizes Product Lifestyle Management and Microsoft Excel to keep track of all samples

EXPERIENCE CONT.

SALES STYLIST / TEMP ASSOCIATE MANAGER

Madewell | 2021 -2024

- Being the product expert (quality, fit and styling), building incremental sales through wardrobing
- Knowledgeable in competitor brands and the industry
- Knows the neighborhood; the events, artists, local influencers and style-makers
- Utilizing in-store relationships, customer profiles, and the loyalty program to attract | retain new clients
- Uncovering and executing events through community networking, local marketing, and college outreach
- Training and developing employees in sales, POS, and styling roles
- Leading the team and being an example for new associates

RESIDENT ASSISTANT

Campus Living Villages | 2021-2022

- Assist residents with the transition to university and residence hall life
- Enforce university and residence hall rules and regulations
- Remain available to residents while on-call
- Assist in supervising residents and responding to complaints, reports, requests, and emergencies
- Submit reports on infractions, violations, and safety issues
- Plan and promote residence hall events
- Training new Resident Assistants and leading by example

COSTUME DESIGN ASSISTANT / FIRST HAND

Boise State University | 2018 - 2020

- Used machine and hand sewing knowledge to accurately and efficiently construct a large number of garments for various different theatre productions
- Created muslin mock ups for garments using patterns created by the costume designer
- Made corrections on mockups to apply to the final garment
- Used various machine and hand sewing techniques such as installing invisible zippers, gathering skirts, creating rolled hems, overlocking edges prior to beginning construction, creating a blind hem with a machine, using a slip stitch, hemming a garment using a catch stitch, and many other techniques
- Worked closely with the costume designer and first hand to ensure that all garments were constructed in the way that was imagined by the designer
- Organizing and keeping track of all costumes including coordinating rentals and fittings
- Maintaining a schedule and work flow in the costume shop, to ensure all projects are finished in a timely manner