

CIEL YUAN

Editorial Fashion Stylist

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<http://www.cielystyling.com/>

PROFESSIONAL SUMMARY

Fashion Communication and Styling student with experience in editorial styling, digital content creation, visual storytelling, and trend-driven image making. Skilled in styling support, mood board creation, visual research, trend analysis, and shoot planning.

Experienced in collaborating with photographers, makeup artists, and creative teams to create cohesive fashion imagery for editorial, branding, and social media projects.

SKILLS

- Adobe Photoshop
- Adobe InDesign
- Adobe Illustrator
- Premiere Pro
- Canva
- Google Workspace
- Digital mood board creation
- Lookbook and deck design
- Visual research and trend analysis
- Visual storytelling
- Styling support
- Editorial planning
- Photography
- Short-form video editing
- Instagram and TikTok content creation
- Call sheet and shoot planning

EXPERIENCE

Fashion Stylist

Academy of Art University, BFA Program | 09/2022 – Present

- Executed editorial and brand-focused styling projects aligned with creative direction.
- Conducted trend research, developed mood boards, and supported styling execution for cohesive visual concepts.
- Collaborated with photographers, makeup artists, models, and creative teams during shoots.

- Created styling references, lookbooks, and presentation materials for fashion-focused academic projects.

Social Media Management & Photography | 10/2024 – 11/2025

- Created visually cohesive content aligned with brand identity for digital platforms.
- Shot and edited product photography and short-form video for social media.
- Produced Instagram and TikTok content to support engagement and brand visibility.

PROJECTS

- Developed editorial fashion concepts inspired by contemporary visual culture and trend analysis.
- Created fashion imagery, digital mood boards, and visual decks to support creative direction.
- Designed lookbooks and presentation materials for styling concepts and project pitches.

EDUCATION

Academy of Art University, San Francisco, CA

BFA, Fashion Communication & Styling

LANGUAGES

Mandarin Chinese (Native), English (Professional)