



SHIRUI LU

Fashion Stylist

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About Me

I am a fashion stylist with a strong focus on editorial styling and visual storytelling. I bring hands-on experience from studio photoshoots and fashion week projects, working closely with photographers, designers, and creative teams to support look development and on-set execution. My approach to styling emphasizes concept clarity, visual balance, and narrative-driven imagery.

Fashion Skills

- Fashion Styling
- Editorial Styling
- Product Styling
- Trend Research
- Visual Storytelling
- Look Development
- Shoot Production Support
- Fashion Photography

Technical Skills

- **Adobe InDesign**
- **Adobe Photoshop**

languages

English – Fluent

Chinese – Native

Experience

China Shenzhen Fashion Week 2022 – Reception Staff

July 2021 – August 2021

- Supported designer, guest, and media check-in during Shenzhen Fashion Week
- Assisted with on-site coordination and backstage communication
- Helped maintain smooth event workflow during runway shows
- Gained firsthand exposure to large-scale fashion events and industry operations

Academy of Art University Fashion Week – Editorial Contributor

February 2023 – June 2023

- Contributed editorial content documenting runway collections and student designers
- Edited and curated design inspiration content for fashion design students
- Collaborated with students and faculty on fashion week coverage and creative documentation
- Published fashion-related written and visual content in the school newspaper

Education

Bachelor of Fine Arts (BFA), Fashion Styling
Academy of Art University, San Francisco, CA
August 2023 – May 13, 2026